

CONFERENCE PROGRAMME
INTERNATIONAL FORUM
ON BUSINESS ETHICAL CONDUCT
FOR THE AEROSPACE AND
DEFENCE INDUSTRY

Following the dialogue between the ASD (AeroSpace and Defence Industries Association of Europe) and AIA (The Aerospace Industries Association of America), it was agreed that the two organisations would work jointly on setting a common vision for ethical conduct for the Aerospace and Defence industry, and on promoting this vision with the industry's stakeholders in a dedicated area: the International Forum on Business Ethical Conduct (IFBEC) was founded.

The first conference is now to be held on **Wednesday 13 January 2010** to:

- Encourage extensive and fruitful exchange between the industry, policy makers, customers, and representatives from international and non-governmental organisations,
- Foster a “level playing field” among all exporting companies,
- Demonstrate the industry's commitment to ethical business conduct.

This Forum will be open to:

- Major institutions such as NATO and OECD
- European and American Aerospace and Defence Companies
- Other industry stakeholders

AEROSPACE & DEFENCE INDUSTRY: A NEW FRAMEWORK FOR INTEGRITY

THE MORNING SESSION IS FOR MEMBERS OF AIA AND ASD
COMPANIES ONLY

10:00 Registration (AIA & ASD member companies only)

10:30 Welcome address
ASD and AIA

10:50 Preliminary remarks
Philippa Foster Back (IBE)

11:00 The transatlantic Global Principles
- purpose and objectives
- content and future developments
- outreach

Alice Eldridge (Lockheed Martin)
Timothy Schultz (Raytheon)

Dominique Lamoureux (Thales)
Mauro Gigante (Finmeccanica)

11:40 EU Common Industry Standards
- a company implementation case

Anne Gynnerstedt (Saab)
Mark Serfozo (BAE Systems)

12:05 US Defense Industry Initiative
- a company implementation case

Laura Kennedy (DII)
Courtney Wallize (Northrop Grumman)

12:30 Buffet lunch held with afternoon guests

GOVERNMENT, INDUSTRY AND CIVIL SOCIETY: THE NEW PLAYING-FIELD

THE AFTERNOON SESSION IS OPEN ATTENDENCE

- 12:00** Registration for those attending the afternoon session
- 12:30** Buffet lunch with morning guests
- 13:30** An answer from the industry:
- International Forum on Business Ethical Conduct (IFBEC)
Pedro Montoya (EADS)
Charles Chadwick (BAE Systems US)
- 13:50** International organisations' expectations:
- NATO, OECD and EDA
Michael Gaul (NATO)
Mark Pieth (OECD)
Reinhard Marak (EDA)
- 14:30** Global view on governments' expectations
Steven A. Shaw (USAF)
- 14:50** Break
- 15:10** Civil society expectations:
- Transparency International
- Financial institutions
Mark Pyman (Transparency International)
Dr Hans Hirt (Hermes)
- 15:50** Open Discussion
- 16:20** Concluding remarks
Niels Lau, Director Competition Policy, Public Procurement,
Security & Defence, BDI

Programme subject to change

CONFERENCE DETAILS

How to register?

Please use the attached form, which when completed please submit as requested, by 4th January 2010.

Cost

For member companies of AIA and ASD:

- The cost of attendance at the conference is (GBP) £250.

For non-member bodies and other attendees (afternoon only):

- The cost for attending the afternoon event is (GBP) £100.

Afternoon attendees are invited to register at 12.00 in time to join conference participants for a buffet lunch at 12.30.

Included in the cost are the conference materials, refreshments and buffet lunch.

How to pay

Payment for the conference is by credit card only and detailed on the registration form.

By completing the registration form, you agree to the Cancellation Policy for this event (see below).

Cancellation policy

Cancellations received on or before **Monday 4th January 2010** will receive a full refund. No refunds or partial refunds will be made after that date.

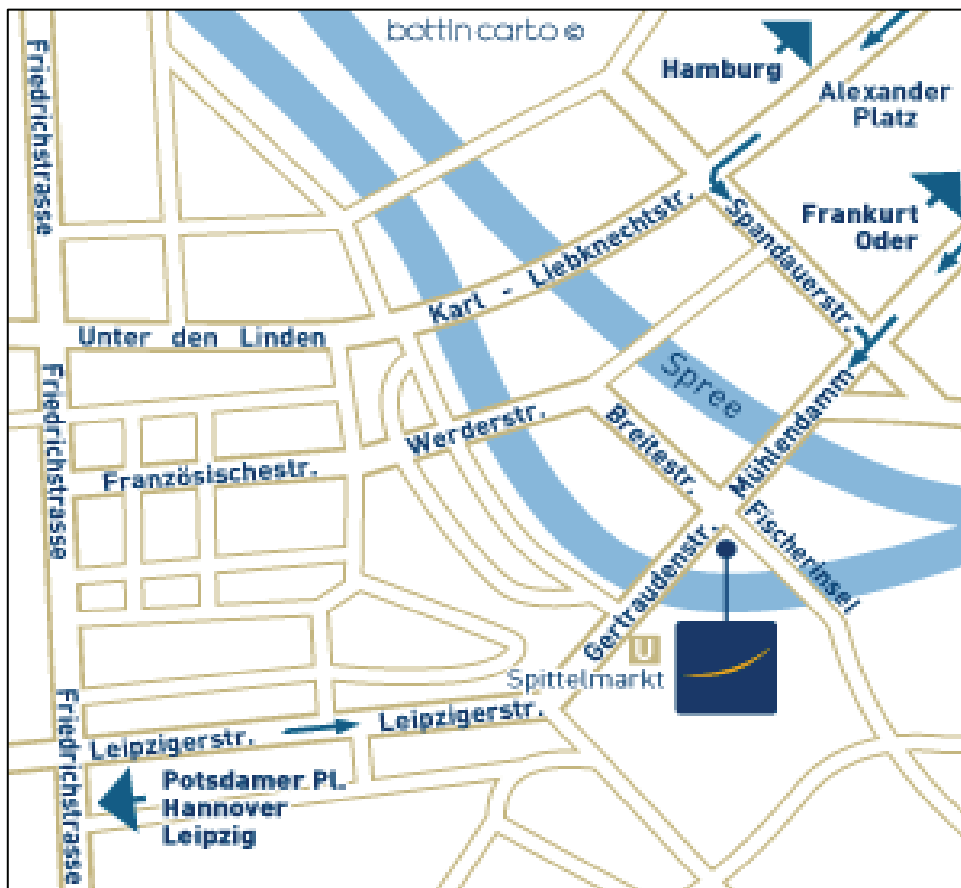
VENUE

Novotel Berlin Mitte Hotel

Address:
Fischerinsel 12
10179 Berlin
Germany

Tel: +49 30 2067 40
Fax: +49 30 2067 4111

Web: www.novotel.com/gb/hotel-3278-novotel-berlin-mitte/index/shtml



DIRECTIONS

The Novotel Berlin Mitte is located in the heart of Berlin close to several attractions. The Museum Island and Gendarmenmarkt are just a 15 minute walk away plus you can stroll around Friedrichstraße and visit Potsdamer Platz. Several international organisations are based here and the hotel offers good links to the public transport network. The closest subway station is just a 200m walk, the Ostbahnhof station is a 10 minutes away and Tegel Airport can be reached in half an hour

Parking: Private indoor parking (paying)

Airport: BERLIN TEGEL AIRPORT

Railway Station: BERLIN OSTBAHNHOF

Underground station:

Line	Station
Route 147, 148, 257	Fischerinsel
U2	Spittelmarkt

HOTEL ACCOMODATION

This is NOT included in the conference cost and ALL participants are requested to make their own arrangements.

REGISTRATION FORM

Please complete this form and return it by 4th January 2010 to:

By email : events@ibe.org.uk

By fax : 00 44 (0) 20 7798 6044

Name (as it will appear on name badge)

Company or organisation

Position

Address

City

Country

Postcode

Telephone (including country code)

Email

Please indicate any special dietary or mobility requirements

Method of payment

Visa

MasterCard

American Express

Credit card number

Exp.

Security code (last 3 digits on
back/4 digits on front of AMEX)

Signature

Cancellation Policy: Strictly NO refunds after 4th January 2010