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## News Release

### A new power is emerging in AeroSpace, Defence & Security

#### New trade association formed from APPSS, DMA & SBAC

A|D|S, the UK's AeroSpace, Defence and Security trade body is today (Thursday) unveiled as the new identity of the organisation to be formed from the merger of the Association of Police and Public Security Suppliers (APPSS), the Defence Manufacturers Association (DMA) and the Society of British Aerospace Companies (SBAC).

Farnborough International Limited (FIL) will remain a distinct brand as a wholly-owned subsidiary of A|D|S.

Further details about the structure, aims, approach and strategy of A|D|S will be made public in due course. The organisation is established formally on 1 October 2009.

#### Ian Godden, Chairman of A|D|S, said:

*"The formation of A|D|S on the first of October heralds the emergence of a new power advancing the UK's AeroSpace, Defence and Security industries. A|D|S will begin to deliver enhanced benefits for its 800 member companies from October the first through its constituent parts starting to operate as a single entity.*

*"In many ways, however, October the first represents the start of the process of creating an organisation that will become much more than the sum of its parts. The A|D|S leadership team is clear that this process will be member-driven, and over the coming months we will be turning that intent into action through direct involvement of our members in the development of A|D|S."*

#### Rees Ward, Chief Executive of A|D|S, said:

*"The process of merging these linked organisations into a single, powerful trade body will be an evolutionary rather than revolutionary process. Over the*



*course of the coming weeks around October the first we will make public more details about A|D|S as the organisation formally begins business for our members.”*

## **ENDS**

For more information please contact:

- **Matthew Knowles**, Head of Media Relations, A|D|S  
Tel: +44 (0) 20 7091 4538  
Mobile: +44 (0) 07962 441313  
E-mail: [matthew.knowles@sbac.co.uk](mailto:matthew.knowles@sbac.co.uk)

A|D|S is also on Twitter at [www.twitter.com/ADSgroupUK](http://www.twitter.com/ADSgroupUK).

## **Notes to Editors:**

1. A|D|S is the trade body advancing UK AeroSpace, Defence and Security industries with Farnborough International Limited as a wholly-owned subsidiary. A|D|S also encompasses the British Aviation Group (BAG). It is formed from the merger of the Association of Police and Public Security Suppliers (APPSS), the Defence Manufacturers Association (DMA) and the Society of British Aerospace Companies (SBAC).
2. From 1 October 2009 the A|D|S website will be [www.adsgroup.org.uk](http://www.adsgroup.org.uk). In the interim more information can be found at [www.the-dma.org.uk](http://www.the-dma.org.uk), [www.sbac.co.uk](http://www.sbac.co.uk) and [www.dmaandsbac.com](http://www.dmaandsbac.com).
3. The inaugural Bahrain International Airshow, in association with Farnborough International Limited, will take place from the 21 to the 23 of January 2010. For more information please go to [www.farnborough.com/Site/Content/bahrain/](http://www.farnborough.com/Site/Content/bahrain/).
4. The 2010 Farnborough International Airshow will take place between the 19 and 25 of July 2010. For more information please go to [www.farnborough.com](http://www.farnborough.com).